

# K-STATE. PRODUCT DEVELOPMENT

Ever wonder where new products come from  
and the process used to develop them?

# ROAD SHOW

THE K-STATE TECHNOLOGY DEVELOPMENT INSTITUTE IN CONJUNCTION WITH NETWORK KANSAS IS PLEASED TO OFFER A NEW EDUCATIONAL PROGRAM TO SCHOOLS AND COMMUNITIES ON THE PROCESS OF EVALUATING, PROTECTING AND DEVELOPING NEW PRODUCTS!

**FOR SCHOOLS** - TOPICS OF BUSINESS AND ENGINEERING WILL BE DISCUSSED HIGHLIGHTING DEGREE PROGRAMS AND HOW THOSE ARE USED IN THE PRODUCT DEVELOPMENT PROCESS ALONG WITH PRODUCT DESIGN, PROTOTYPING AND 3D PRINTING EXAMPLES. PROGRAM TARGETS 1 HOUR IN DURATION.

**FOR COMMUNITY MEMBERS** - A COMPREHENSIVE PRESENTATION ON THE EVALUATION, PROTOTYPING, PROTECTION AND COMMERCIALIZATION OF NEW PRODUCTS AND TECHNOLOGIES. TOPICS ADDRESSED DURING THE 3 HOUR PRESENTATION INCLUDE:

- MARKET AND CUSTOMER RESEARCH
- PRIOR ART AND PATENT SEARCHING
- COMMERCIALIZATION - MANUFACTURING OR LICENSING?
- PATENT LICENSING PROCESS
- PRODUCT DESIGN & ENGINEERING
- PROTOTYPING
- PRODUCT SCALE UP
- MARKETING & SALES
- LOCAL AND STATE RESOURCES TO SUPPORT YOUR EFFORTS



**KANSAS STATE  
UNIVERSITY**

Technology  
Development Institute



Coming To:

Independence KS

April 23

Community:

1 PM to 4:30 PM

Student:

9:30AM to 11:30AM

at

Fab Lab ICC

2564 Brookside Dr.

Sponsored locally by:



Fab Lab ICC

and



Innovative Business Resource Center/  
Montgomery County E-Community

More info and register at [www.fablabicc.org](http://www.fablabicc.org) or [www.ibrcenter.org](http://www.ibrcenter.org)

